

# VideoQ - Archimedia 4K Test Patterns Set

Training Presentation

*February 2014*



All rights reserved. All trade marks and trade names are properties of their respective owners.

## Applications

Picture quality control and calibration tools for hardware and software developers, video development labs, production, post-production and content distribution facilities in the fields of:

- ÿ Broadcast SDTV & HDTV
- ÿ Consumer Electronics
- ÿ Video Transcoding
- ÿ Video Data Compression
- ÿ Digital Cinema
- ÿ Mobile TV
- ÿ IPTV

VideoQ, Inc. Archimedia Technology, Inc.

## Methodology

Our approach combines “classic” and “digital” methodologies, sharing same test patterns and covering all 3 levels of video quality control:

1. Instant visual-aural  
**Quality Estimation**



2. **Objective Measurements**  
of video and audio performance



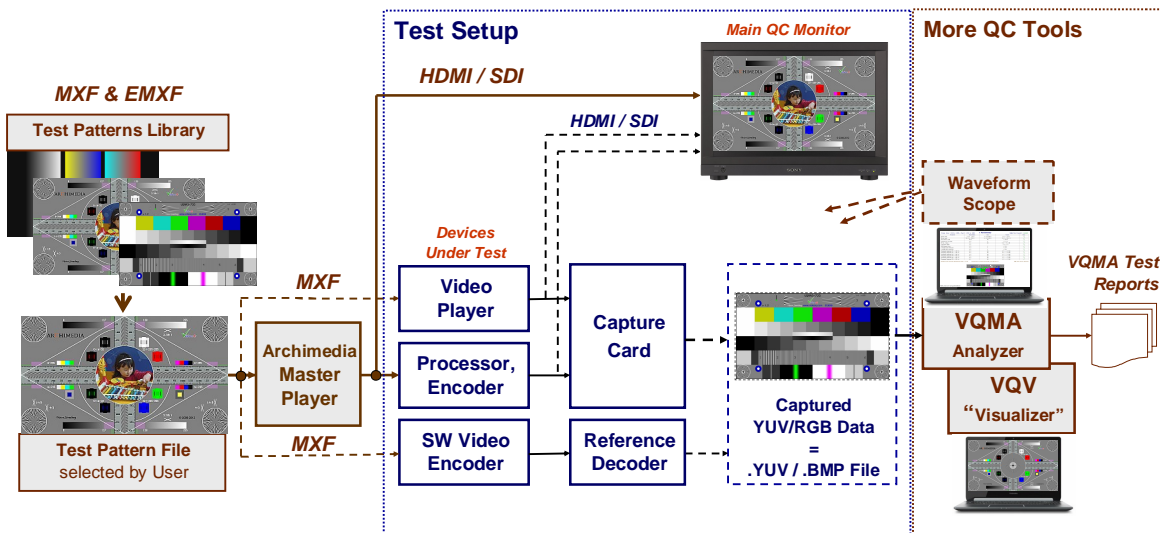
3. Fully automated (robotic)  
**Quality Control**



VideoQ, Inc. Archimedia Technology, Inc.

3

## Workflow



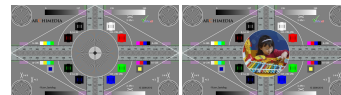
VideoQ, Inc. Archimedia Technology, Inc.

4

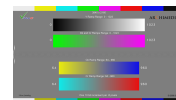
## Test Pattern Categories

1. **A1/A2** – Universal Static Test Chart

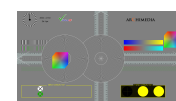
with optional photo insert



2. **YCbCrLT** – Static Color Components Linearity Test



3. **VST** – Dynamic Scaling & Motion Continuity Test



4. **VQMA** – Matrix Test for VideoQ VQMA Analyzer



VideoQ, Inc. Archimedia Technology, Inc.

5

## File Formats

All Test Patterns are provided as **MXF** wrapped uncompressed **YCbCr** (aka YUV) data files in a variety of frame sizes and frame rates.

*A1, A2, YCbCrLT and VST files are in **EMXF** format, i.e. encrypted for copy protection, VQMA is not encrypted*

Video data formatted as sequence of **4:4:4 YCbCr 16 bit** samples (interleaved YUV, 48 bpp), optionally rounded to 8 bit (for compression codecs), 10 bit (for SDI output) or 12 bit (HDMI connectivity).

Frame sizes:

- **4096x2160** (DCI flat), **Rec. 709** Color Matrix
- **3840x2160** (UHD), **Rec. 709** Color Matrix
- **1920x1080** (HD), **Rec. 709** Color Matrix
- **1280x720** (sub-HD), **Rec. 709** Color Matrix
- **720x576** (SD PAL), **Rec. 601** Color Matrix
- **720x480** (SD NTSC), **Rec. 601** Color Matrix

Frame rates and interlace: **p23.976, p24, p25, p29.97, i50, p50, i59.94, p59.94**

Audio components format:

Uncompressed **24 bit** per sample, **48 kHz**, **MXF** wrapped or separate **WAV** formatted files;

**LR stereo** and **5.1 surround sound** variants

VideoQ, Inc. Archimedia Technology, Inc.

6

## Color Spaces and Display Issues -1

### Background Info

With 50 years time difference **two sets** of standard **RGB to Y** conversion coefficients have been adopted:

- **1st set** devised for broadcast TV (*now it is called **Standard Definition***), with the precision of **3 decimal places** (*which then was thought to be high enough precision*) and the magic numbers are:  
**0.299** , **0.587** and **0.114** - these are nicknamed "SD" or "Rec.601" after the corresponding ITU-R standard
- **2nd set** created later for **High Definition** broadcast TV, and the coefficients are specified with **4 decimal places**.  
HD coefficients **differ** from the SD ones and the magic numbers are:  
**0.2126** , **0.7152** and **0.0722** - these are nicknamed "HD" or "Rec.709" after the corresponding ITU-R standard

The conventional form of presenting complete set of RGB to YCbCr (YUV) color space conversion coefficients is 3x3 matrix:

$$\begin{array}{c}
 \text{In: R} \quad \text{G} \quad \text{B} \\
 \text{RGB2YUVHD} = \begin{pmatrix} 0.2126 & 0.7152 & 0.0722 \\ -0.11457 & -0.38543 & 0.5 \\ 0.5 & -0.45415 & -0.04585 \end{pmatrix} \begin{matrix} \text{Y} \\ \text{U} \\ \text{V} \end{matrix} \text{ O u t} \\
 \\
 \text{In: Y} \quad \text{U} \quad \text{V} \\
 \text{YUV2RGBHD} = \begin{pmatrix} 1 & 0 & 1.5748 \\ 1 & -0.18732 & -0.46812 \\ 1 & 1.8556 & 0 \end{pmatrix} \begin{matrix} \text{R} \\ \text{G} \\ \text{B} \end{matrix} \text{ O u t} \\
 \\
 \text{In: R} \quad \text{G} \quad \text{B} \\
 \text{RGB2YUVSD} = \begin{pmatrix} 0.299 & 0.587 & 0.114 \\ -0.16874 & -0.33126 & 0.5 \\ 0.5 & -0.41869 & -0.08131 \end{pmatrix} \begin{matrix} \text{Y} \\ \text{U} \\ \text{V} \end{matrix} \text{ O u t} \\
 \\
 \text{In: Y} \quad \text{U} \quad \text{V} \\
 \text{YUV2RGBSD} = \begin{pmatrix} 1 & 0 & 1.402 \\ 1 & -0.34414 & -0.71414 \\ 1 & 1.772 & 0 \end{pmatrix} \begin{matrix} \text{R} \\ \text{G} \\ \text{B} \end{matrix} \text{ O u t}
 \end{array}$$

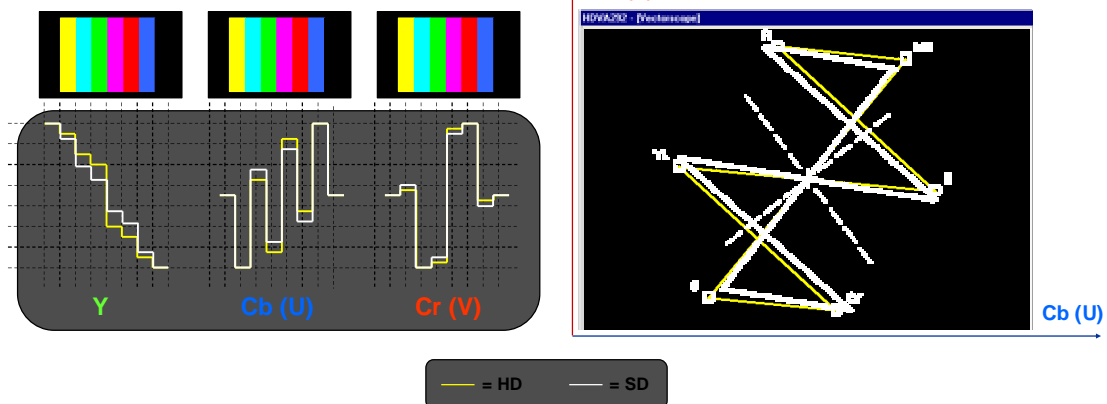
VideoQ, Inc. Archimedia Technology, Inc.

7

## Color Spaces and Display Issues -2

HD and SD YUV levels are significantly different:

### 100% Color Bars (100/0/100/0)



VideoQ, Inc. Archimedia Technology, Inc.

8



## Color Spaces and Display Issues -3

There are also **two sets** of **Reference Black** and **Reference White** levels, typically designated by **8 bit values**, even if actual number of bits is 10 or 12:

- **1st set** was devised for general 8 bit representation of RGB color data (*without any headroom*) and it is commonly nicknamed "**0 - 255**" aka "Computer Graphics" or "High RGB"
- **2nd set** was created later for broadcast TV (*with extra levels reserved below Reference Black and above Reference White*) and it is commonly nicknamed "**16 - 235**" aka "Broadcast" or "Low RGB". In theory,

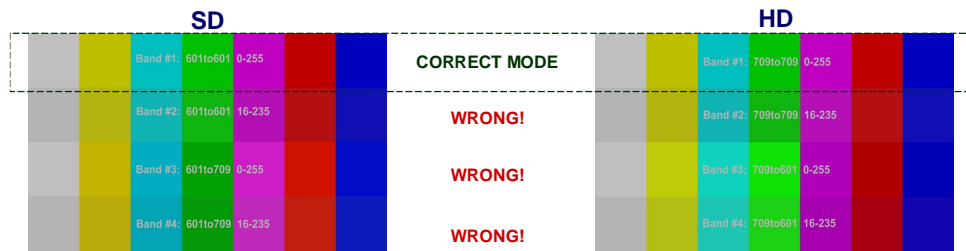
Professional YUV data **must be** in **16-235** format, but RGB data could be **either** 0-255 or 16-235.

On the other hand, **display** should produce nearly zero light on black, which implies **0-255 RGB** scheme **after** YUV to RGB conversion.

Two **Color Matrices** and two **Level Schemes** produce **four combinations**, i.e. four possible **YUV → RGB Conversion Modes**.

This is especially important for professional QC Displays, where these modes are switched either automatically or manually.

In any particular case, only **one** of 4 combinations is correct, 3 others are leading to **erroneous display modes**:



VideoQ, Inc. Archimedia Technology, Inc.

9

## Color Spaces and Display Issues -4

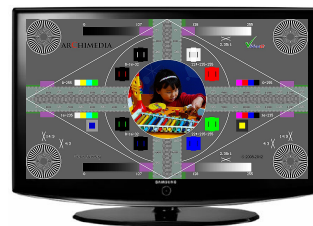
Typically there are two quite different sets of **Display Settings**:

- **1st set** is required by Engineers for QC Monitors: all picture enhancing features must be OFF (so called "Professional Display Mode"). "Crispening", "Vivid Colors", "Theater Mode", "Noise Reduction", etc. may conceal, distort or boost important picture details.
- **2nd set** is required by Content Creators, Producers, etc., who want to see **the same pictures** as millions of **consumers**; this implies the need to get **typical** modern TV and switch all the enhancing features ON ("Consumer Display Mode").

Thus, in professional environment **both** types of displays are necessary.



**YOU NEED BOTH!**



VideoQ, Inc. Archimedia Technology, Inc.

10

## Color Spaces and Display Issues -5

VideoQ VQV1 viewer displaying the same A2.YUV file in different YUV to RGB conversion modes

Manually selected default **16-235** YUV range  
Auto-detected **Rec. 709**:  
**Correct** RGB values on 100% Green Bar

Regular **16-235** Bars on A2 Test Pattern

Manually selected **16-235** YUV range & **Rec. 601**:  
**Wrong** RGB values on 100% Green Bar

Manually selected **non-standard 0-255** YUV range & **Rec. 709**:  
**Correct** RGB values on 100% Green Bar

Non-standard **0-255** Bars are also available

Manually selected **0-255** YUV range & **Rec. 601**:  
**Wrong** RGB values on 100% Green Bar

VideoQ, Inc. Archimedia Technology, Inc.

11

## Color Spaces and Display Issues -6

Examples of color space conversion settings affecting 100/0/75/0 Color Bars.

VideoQ VQMA4 analyzer "Waveform Scope" Page

Auto-detected **16-235** YUV range & **Rec. 709**:  
**Correct** RGB values on all Bars (perfect balance)

Automatically selected Rec709 (HD) YUV<math>\rightarrow</math>RGB Matrix

Within Selected Line:  
R:Max = 235.0 (100.0 %)  
Y:Min = 16.0 ( 6.3 %)  
Y:Max = 235.0 (100.0 %)  
B:Min = 15.7 (-0.2 %)  
B:Max = 235.0 (100.0 %)  
G:Min = 15.1 (-0.4 %)  
G:Max = 235.0 (100.0 %)  
U:Min = 12.0 (-4.9 %)  
U:Max = 212.0 (90.2 %)  
V:Min = 44.0 (-37.5 %)  
V:Max = 212.0 (90.2 %)  
U:Mean = 128.0 (-0.0 %)  
V:Mean = 128.0 (-0.0 %)

This is how correct Green color should look

Manually selected **0-255** YUV range & **Rec. 601**:  
**Wrong** RGB values on all Bars (strong misbalance)

Manually selected Rec601 (HD) YUV<math>\rightarrow</math>RGB Matrix

Within Selected Line:  
R:Max = 235.4 (92.3 %)  
Y:Min = 16.0 ( 6.3 %)  
Y:Max = 235.0 (92.2 %)  
B:Min = -12.4 (-4.9 %)  
B:Max = 235.0 (92.2 %)  
G:Min = 16.0 ( 6.3 %)  
G:Max = 235.0 (92.2 %)  
U:Min = 12.0 (-4.9 %)  
U:Max = 212.0 (82.2 %)  
V:Min = 44.0 (-32.2 %)  
V:Max = 212.0 (82.2 %)  
U:Mean = 128.0 (-0.0 %)  
V:Mean = 128.0 (-0.0 %)

This Green color is too bright!

VideoQ, Inc. Archimedia Technology, Inc.

12

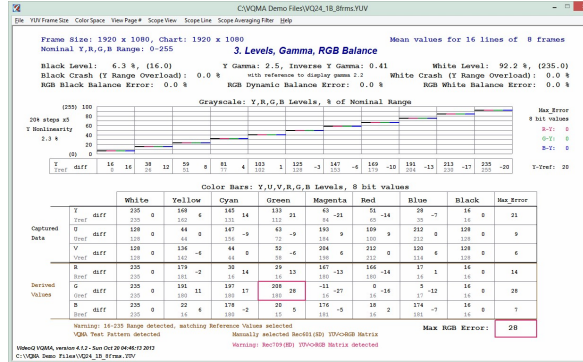
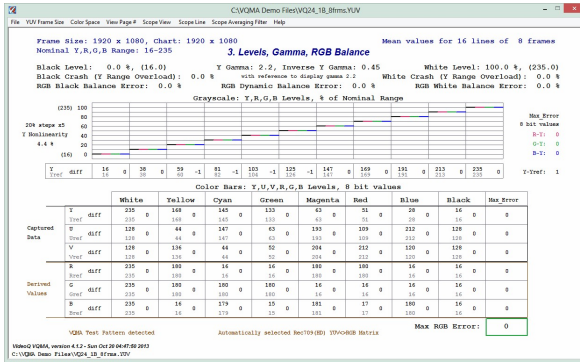
# Color Spaces and Display Issues -7

## Examples of color space conversion settings affecting 100/0/75/0 Color Bars.

VideoQ VQMA4 analyzer "Levels, Gamma, RGB Balance" Page

Auto-detected **16-235** YUV range & **Rec. 709**:  
Auto-measured **Max RGB Error = 0**

Manually selected **0-255** YUV range & **Rec. 601**:  
VQMA Page shows two **Warnings** about this choice.  
Auto-measured **Max RGB Error = 28d (8 bit levels)**



VideoQ, Inc. Archimedia Technology, Inc.

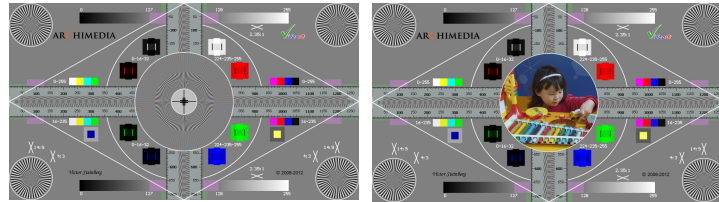
# VideoQ - Archimedia Test Patterns

Descriptions & Tutorials

## 2. A1/A2 – Universal Static Test Chart

Parameters tested:

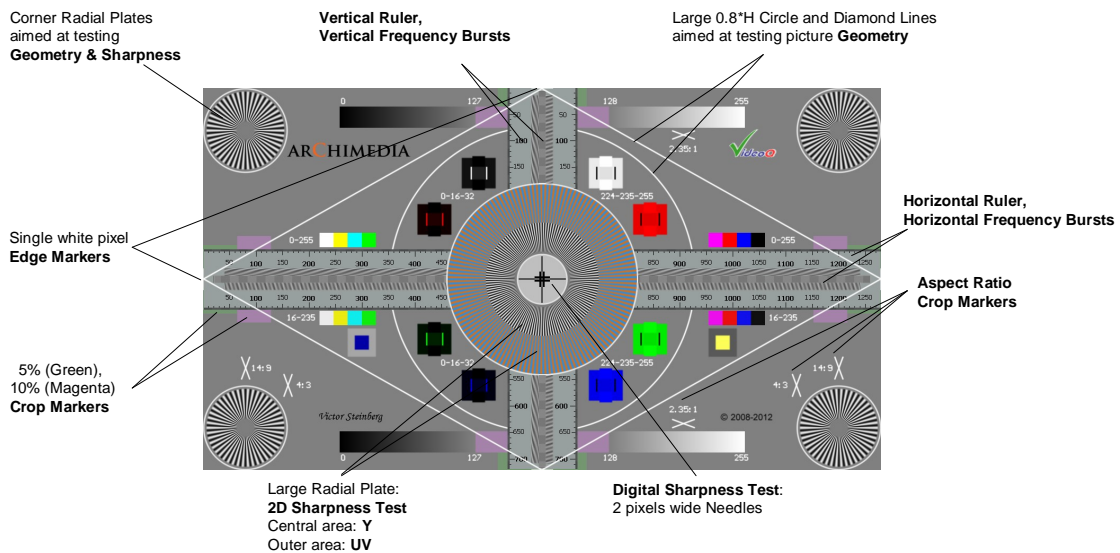
- Geometry:
  - Aspect Ratio,
  - Scaling
  - Cropping
- Y and UV 2D Frequency Responses & Aliasing artefacts
- YUV & RGB levels:
  - Non-linearity (“banding”), Black Crash and White Crash
  - Dynamic Color Balance on Grayscales
  - Color Bars levels vs. Reference levels
  - Monitor Setup: Black and White in R, G an B channels
  - Color Saturation (Y vs. UV Gain)



VideoQ, Inc. Archimedia Technology, Inc.

15

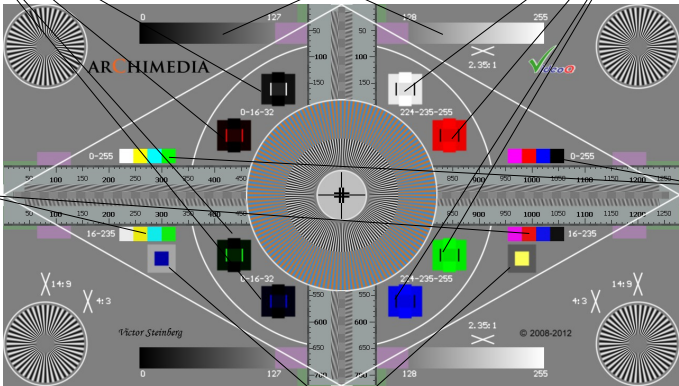
## A1: Geometry and Scaling Test Components



VideoQ, Inc. Archimedia Technology, Inc.

16

### A1: Color Test Components



The diagram shows a central test pattern with various components labeled. At the top, two grayscale ramps are labeled 'Two full-range Grayscale Ramps aimed at testing YRGB linearity'. On the left and right, four tri-level black and white PLUGE boxes are labeled 'Four Tri-level Black PLUGE boxes aimed at testing YRGB min levels' and 'Four Tri-level White PLUGE boxes aimed at testing YRGB max levels'. In the center, two color saturation test boxes are labeled 'Two Color Saturation Test boxes used in "Blue Only" display mode'. On the left and right sides, split color bars are labeled '16-235 "Low RGB" Split Color Bars' and '0-255 "High RGB" Split Color Bars'. The central pattern includes a crosshair, a circular target, and various color and grayscale patches. Text 'ARCHIMEDIA' and 'Victor Steinberg' are visible on the pattern. Copyright information '© 2008-2012' is at the bottom right of the pattern.

Four Tri-level **Black PLUGE** boxes aimed at testing YRGB min levels

Two full-range **Grayscale Ramps** aimed at testing YRGB linearity

Four Tri-level **White PLUGE** boxes aimed at testing YRGB max levels

16-235 "Low RGB" Split Color Bars

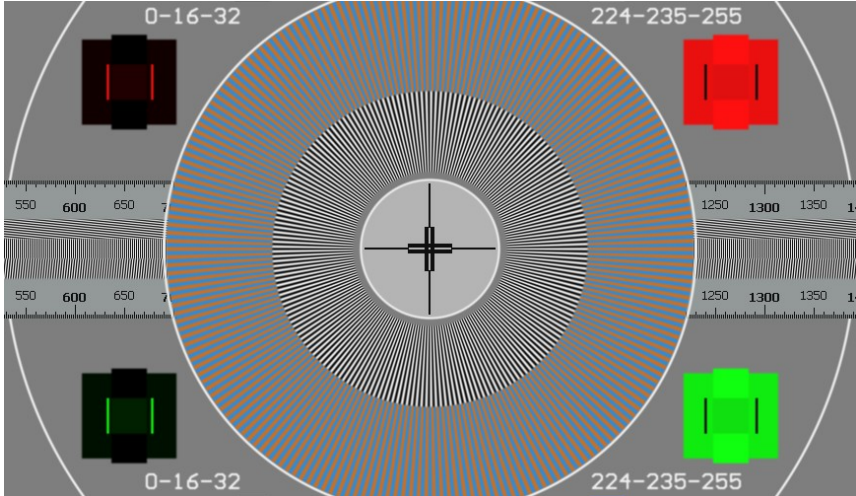
0-255 "High RGB" Split Color Bars

Two **Color Saturation Test** boxes used in "Blue Only" display mode

VideoQ, Inc. Archimedia Technology, Inc.

17

### A1: Central Fragment



The diagram shows a central fragment of the test pattern. It features a central crosshair and a circular target. Four color saturation test boxes are visible: two black boxes labeled '0-16-32' and two red boxes labeled '224-235-255'. The central pattern includes a circular target and various color and grayscale patches. Text 'ARCHIMEDIA' and 'Victor Steinberg' are visible on the pattern. Copyright information '© 2008-2012' is at the bottom right of the pattern.

0-16-32

224-235-255

0-16-32

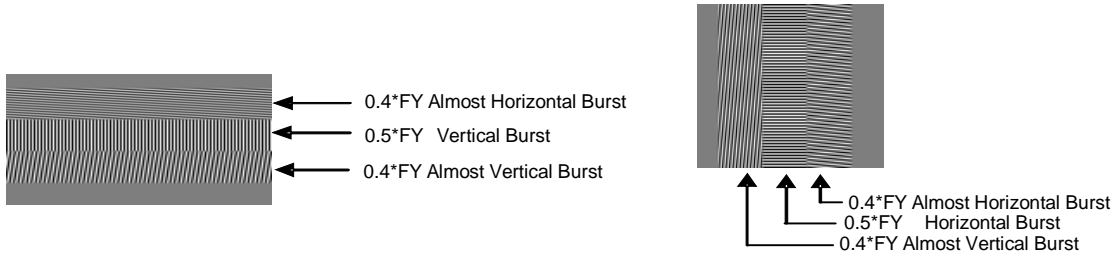
224-235-255

VideoQ, Inc. Archimedia Technology, Inc.

18



## Tri-band Combination Burst Patterns



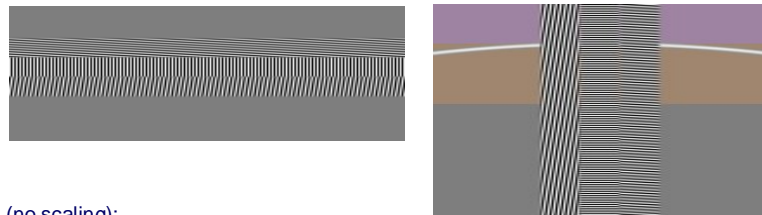
There are two groups of bursts with frequencies proportional to luma pixels rate  $FY$ :  
**full length horizontal** bursts band and **full height vertical** bursts band.  
 Maximum luminance frequency burst of exactly **0.5  $FY$**  is in the middle of each band.  
 Two slightly oblique bands of 0.4  $FY$  surrounds the middle burst.

Two **central 0.5  $FY$  sub-bands** are especially sensitive to any errors in **pixel clock, mapping or scaling**.  
 Four other sub-bands allow differentiation between horizontal and vertical distortions thru the whole picture area  
 – from left picture edge to the right picture edge and from top to bottom.

Within the burst vertical and almost **vertical lines** test **horizontal frequencies**,  
 whilst horizontal and almost **horizontal lines** test **vertical frequencies**.

VideoQ, Inc. Archimedia Technology, Inc.

## Tri-band Combination Burst Pattern Usage



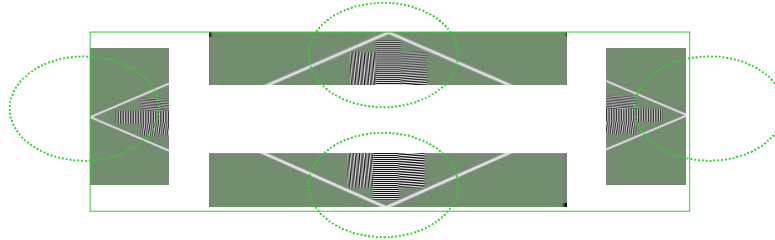
**Example of correct settings** (no scaling):  
 There are no visible beat waves on both horizontal and vertical Tri-band Patterns



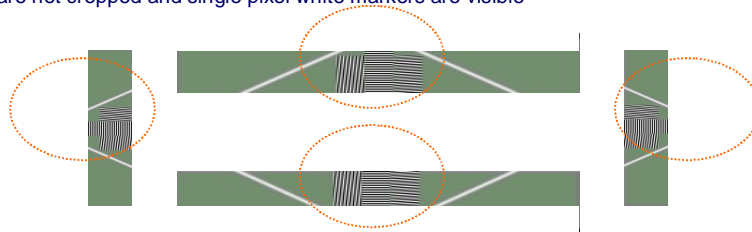
**Example of incorrect settings** (with scaling):  
 Scaling causes beat waves on both horizontal and vertical Tri-band Patterns

VideoQ, Inc. Archimedia Technology, Inc.

## Diamond Pattern and Crop Markers Usage



**Example of correct settings** (no cropping):  
All picture edges are not cropped and single pixel white markers are visible



**Example of incorrect settings** (with cropping):  
Picture edges are cropped

VideoQ, Inc. Archimedia Technology, Inc.

21

## 2.35:1, 4:3, 14:9 Frame Aspect Ratio Markers



A1 pattern is designed for measurement in 16:9 format, as well as in 4:3, 14:9 and 2.35:1 frame formats. Cross-shaped Frame Format Markers indicate precise area for each corresponding frame format.

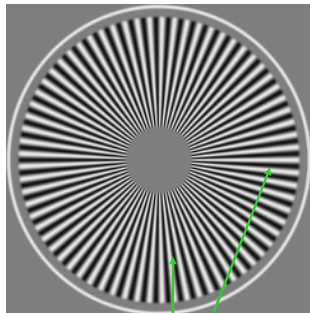
These are several most popular scale and crop modes:

- | 4:3 crop is used to display 16:9 content on legacy standard definition TV sets,
- | 14:9 is a compromise (non-letterboxed) mode used in simulcast broadcasting to present 16:9 content on 4:3 and 16:9 screens,
- | 2.35:1 is used to show letterboxed "cinemascope" movies on 16:9 screens.

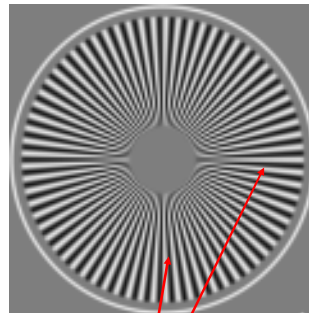
VideoQ, Inc. Archimedia Technology, Inc.

22

### Radial Plates Usage



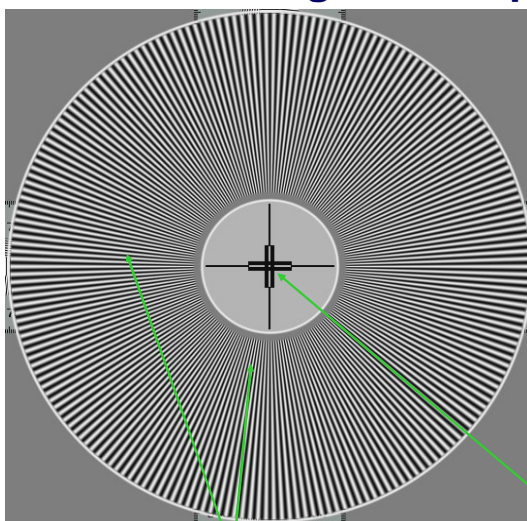
**Original Size – dot-by-dot:**  
**Full contrast of fine details** in all directions



**Scaled (Up or Down) Picture:**  
**Loss and/or distortion** of fine details

VideoQ, Inc. Archimedia Technology, Inc.

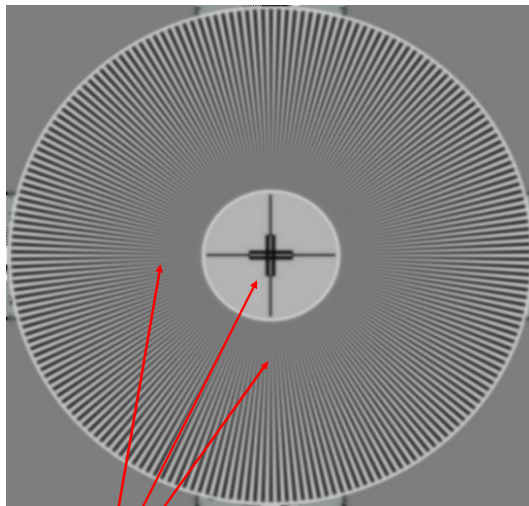
### Sharpness Test Usage : Example #1



**Optimal Sharpness Control Settings:**  
Full contrast of fine details in all directions, perfect digital sharpness, no blur, no ghost images



## Sharpness Test Usage: Example #2



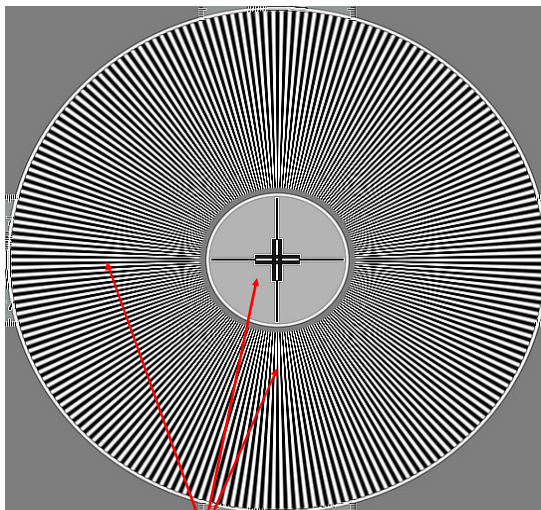
**Not enough sharpness:**

1. Fine details contrast reduced,
2. Central cross blurred

VideoQ, Inc. Archimedia Technology, Inc.

25

## Sharpness Test Usage: Example #3



**Too much sharpness:**

1. Fine details distorted (over-enhanced),
2. Visible ghost images next to central cross

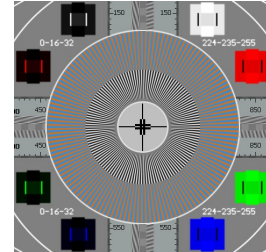
VideoQ, Inc. Archimedia Technology, Inc.

26



## YRGB PLUGE Boxes and other Color Tests Usage

### 1. YRGB Range Check:

- I By observing YRGB levels in VideoQ VQV Viewer/Analyzer or similar software tool.  
*Note that Color Space Conversion, such as 16-235 to 0-255, YUV to RGB and/or 601 (SD) to 709 (HD) matrices, may cause significant YRGB (YUV) level errors*
- I By checking the appearance of black and white PLUGE and SPLUGE components: see next slides for details.



### 2. Color Saturation Check:

- I By observing **Color Bars RGB levels** in VideoQ VQV Viewer/Analyzer or similar software tool: 
  - If color saturation is preserved (correct mode of operation) reconstructed YRGB min and max levels must be **equal on all bars**
- I By checking the appearance of Color Saturation Test boxes in "Blue only mode": 
  - If color saturation is preserved (correct mode of operation) there should be no visible on-screen differences between shades of blue on colored and gray areas

VideoQ, Inc. Archimedia Technology, Inc.

27

## Black PLUGE & SPLUGE Usage

### Fine Tuning (SPLUGE) optional component

Clipped sector (with no shades of gray) is much more than 180 degrees

Clipped sector (with no shades of gray) is much less than 180 degrees

Conical grayscale is clipped exactly half-circle (180 degrees), no shades of gray on the right half

### Brightness (Y Offset) is too low



### Brightness is too high



### Brightness is correct



### Coarse Tuning (PLUGE)

Both central super-black vertical band and central small square are almost the same brightness as big black square

Both central super-black vertical band and central small square are clearly visible

The super-black vertical band is almost the same brightness as big black square

Central small square is clearly visible

*Note that some versions of A1 Pattern do not contain fine tuning SPLUGE components*

VideoQ, Inc. Archimedia Technology, Inc.

28

## White PLUGE & SPLUGE Usage

### Coarse Tuning (PLUGE)

Both central super-white vertical band and central small square are clearly visible

Contrast (Gain) is **too low**



**Fine Tuning (SPLUGE)**  
*optional component*

Clipped sector (with no shades of gray) is much less than 180 degrees

Both central super-white vertical band and central small square are almost the same brightness as big white square

Contrast is **too high**



Clipped sector (with no shades of gray) is much more than 180 degrees

The super-white vertical band is almost the same brightness as big white square. Central small square is clearly visible

Contrast is **correct**



Conical grayscale is clipped exactly half-circle (180 degrees), no shades of gray on the left half

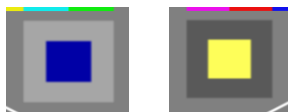
*Note that some versions of A1 Pattern do not contain fine tuning SPLUGE components*

VideoQ, Inc. Archimedia Technology, Inc.

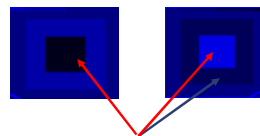
29

## Color Saturation Test Usage

**Normal View**  
Correct Color Saturation

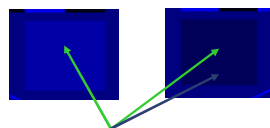


**Blue Only Display Mode**  
Low Color Saturation



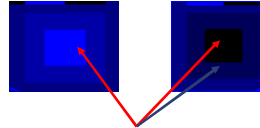
Blue component intensity on **colored** areas **differs** from **gray** areas

**Blue Only Display Mode**  
Correct Color Saturation



Equal **blue** component intensity on **gray** and **colored** areas, inner squares are **not visible**

**Blue Only Display Mode**  
Excessive Color Saturation

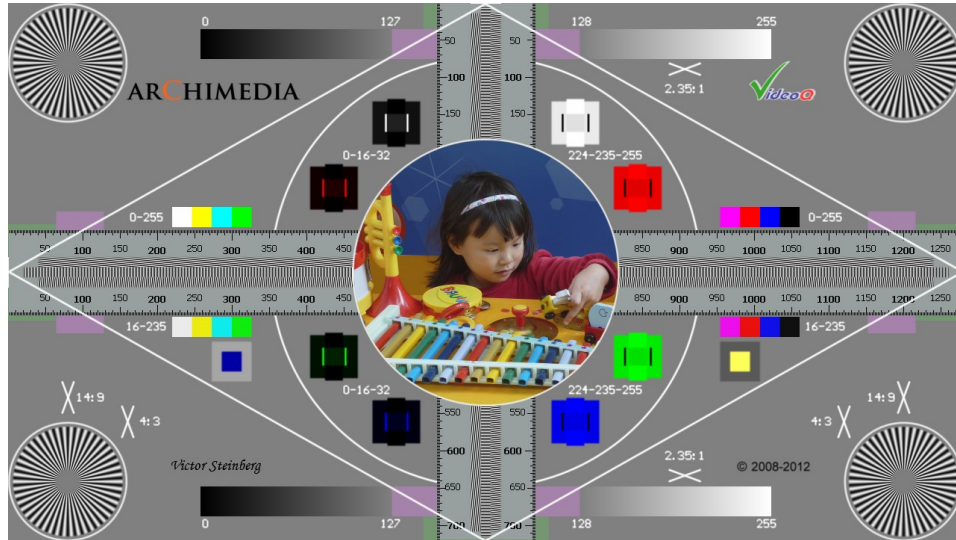


Blue component intensity on **colored** areas **differs** from **gray** areas

VideoQ, Inc. Archimedia Technology, Inc.

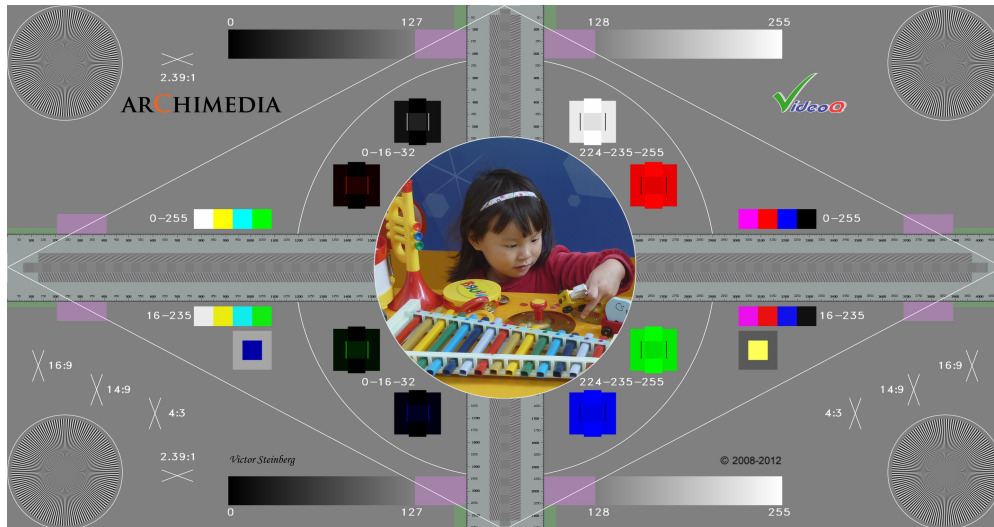
30

## A2 – as A1, but with central photo insert



Central photo combines intense colors and flesh tone for overall color rendition quality visual estimation  
VideoQ, Inc. Archimedia Technology, Inc.

## A2: DCI 4096x2160 frame size version



Slightly different layout because of 1.896:1 aspect ratio; also 16:9 and 2.39:1 Crop Markers added

VideoQ, Inc. Archimedia Technology, Inc.

## 2. YCbCrLT – Static Color Components Linearity Test

**Full Range Ramps:**  
0-1023 in 10b to test color space converters and legalizers

**Full Width Tri-band Test:**  
to distinguish "banding" scaling artifacts from genuine non-linearity

**Unique feature:**  
One 10b increment per 2 UHD pixels provides for perfect 10b linearity after UHD-to-HD down-scaling

100% (100/0/100/0) Color Bars

3840 x 2160  
Y Ramp Range: 0 - 1023  
Cb and Cr Ramps Range: 0 - 1023  
Cb Ramp Range: 64 - 960  
Cr Ramp Range: 64 - 960  
One 10 bit increment per 2 pixels

VideoQ, Inc. Archimedia Technology, Inc.

**Full Range Y Ramp:**  
0-1023 in 10b

**Full Range Cb & Cr Ramps:**  
0-1023 in 10b

**Valid Ramps:**  
RGB Range: 64-940 in 10b  
Cb & Cr Range: 64-960 in 10b

33

## 3. VST – Dynamic Scaling & Motion Continuity Test

**Frame Counter**

**Y Sweep**

**CbCr Sweep**

**4:2:0 Detection**  
CbCr Texture Period: 2 pixels (1/1)

**Swinging Palette Cube**

**Motion Continuity Test**  
Sliding Y & UV Sprites

**Moving Sprite**  
jerkiness reveals frame rate conversion problems

Full Height Tri-band Test

3840 x 2160  
24 fps

VideoQ, Inc. Archimedia Technology, Inc.

**Valid Ramps**

**Static Palette Cube (Reference)**

**Full Width Tri-band Test**

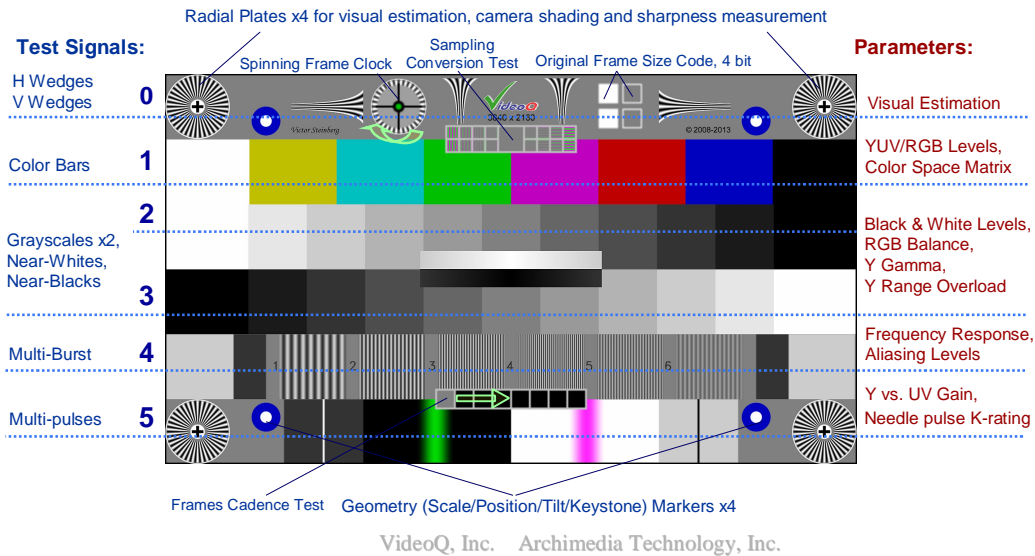
**Frames Continuity Test**  
Flash Period: 2 Frames (1/1)

**Static Radial Plate** – shows 2D sharpness, also serves as a reference for Moving Sprite

34

## 4. VQMA – Test Pattern for VideoQ SW Analyzer

All-In-One: Single pattern allows automatic measurement of multiple video signal parameters



35

## Parameters Analyzed by VideoQ VQMA

**PASS**



**FAIL**



- **Geometry:** Scaling, Aspect Ratio, Position
- **Levels:** Black, White, Color Bars, RGB Balance, Gamma
- **Frequency Response:** in dB vs. scalable tvl, including aliasing levels
- **UV vs. Y Gain** (Color Saturation)
- **K-rating** on needle pulse
- Comprehensive **Noise Analysis**

*VQMA checks video data against the target tolerance values contained within customizable VQMA.INI file*

VideoQ, Inc. Archimedia Technology, Inc.

36



## VQMA: Sampling Conversion Test Details

FSh: Original Horizontal Sampling Rate, tvl = Original Frame Width, pixels  
 FSv: Original Vertical Sampling Rate, tvl = Original Frame Height, pixels

FSh/16
FSh/8
FSh/4
FSh/2
Checkerboard  
FSh/2, FSv/2
FSv/2
FSv/4
FSv/8
FSv/16

4:2:2 and 4:1:1 (UV H sub-sampling) Detection Area

H & V Scaling Detector  
shows any conversion  
vs. pristine 4:4:4 YUV/RGB

4:2:0 (UV V sub-sampling) Detection Area

VideoQ, Inc. Archimedia Technology, Inc. 37

## VQMA: Sampling Conversion Test Usage Example

Test appearance after different codecs

Case #1

Dedicated areas indicate different sub-sampling issues:

Pristine 4:4:4?  
**No**

4:2:0 (UV V sub-sampling)?  
**Yes**

4:2:2 or 4:2:0 (UV H sub-sampling)?  
**Yes**

Sampling Conversion Test Result:  
**4:2:0** sub-sampling mode detected

Case #2

Pristine 4:4:4?  
**No**

4:2:0 (UV V sub-sampling)?  
**No**

4:2:2 or 4:2:0 (UV H sub-sampling)?  
**Yes**

Sampling Conversion Test Result:  
**4:2:2** sub-sampling mode detected

VideoQ, Inc. Archimedia Technology, Inc. 38

**Thank you  
for attention**

**Any questions?**

